



THE SIXTH FLOOR MUSEUM  
AT DEALEY PLAZA

# 2024-2025 EDUCATION GUIDE

THE 1960S • US PRESIDENTIAL ELECTIONS • THE COLD WAR  
CONSTITUTIONAL AMENDMENTS • THE ASSASSINATION • CIVIL RIGHTS



Engage students with hands-on, interactive workshops and tours emphasizing historical events and civics through the life and legacy of President John F. Kennedy.

# OUR MISSION

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The Sixth Floor Museum at Dealey Plaza chronicles the assassination and legacy of President John F. Kennedy; interprets the Dealey Plaza National Historic Landmark District and the John F. Kennedy Memorial Plaza; and presents contemporary culture within the context of presidential history.

# OUR VISION

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To be an impartial, multi-generational destination and forum for exploring the memory and effects of the events surrounding the assassination of President Kennedy, through sharing his legacy and its impact on an ever-changing global society.

# QUICK LINKS

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# NEW & NOTEWORTHY

2024 - 2025 SCHOOL YEAR



Campaigning in Texas, September 1960. Andy Hanson Collection / The Sixth Floor Museum at Dealey Plaza

## NEW STUDENT WORKSHOPS

The Museum is offering three new student workshops for the 2024-2025 school year. In *Cold War Confrontation* high school students examine the day-by-day leadership decisions made during the Cuban Missile Crisis. The Museum's newest civics offerings for middle and high school students are *Debating the Constitution* and *1960: Selecting a President*. More on [page 4](#).



## MONDAY / TUESDAY VISITS

On Mondays and Tuesdays, school groups can reserve Museum visits and workshops when the doors are closed to the public. Take advantage of this unique opportunity for school groups to study President Kennedy's life and legacy throughout the school year. Book early, these dates fill quickly.



## FINANCIAL ASSISTANCE

The Museum offers financial assistance to North Texas schools for onsite visits and workshops. Schools in Texas regions 7, 8, 9, 10, 11 and 12 are welcome to apply. Eligible schools must be Title 1 or have a minimum 30% student enrollment in the Federal Free and Reduced Lunch Program. More on [page 8](#).



# EXHIBITION

## JOHN F. KENNEDY AND THE MEMORY OF A NATION

6th Floor



On November 22, 1963, President John F. Kennedy was assassinated in Dallas' Dealey Plaza as a presidential motorcade drove to a luncheon at the Dallas Trade Mart. The Texas School Book Depository building, now home to The Sixth Floor Museum, became the center of global shock and grief.

The exhibit, *John F. Kennedy and the Memory of a Nation*, provides historical context on the assassination and its aftermath. Through photos, news footage, artifacts, and original evidentiary areas, students will explore Kennedy's presidency and lasting legacy.

[Watch this video and learn more.](#)



# VISIT THE MUSEUM

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## SELF-GUIDED VISITS

School visits to the Museum give students the opportunity to explore President Kennedy's life and legacy while studying a watershed moment in American history. Students analyze the assassination of President Kennedy through primary sources. By doing so, they gain a better understanding of how President Kennedy impacted the world beyond his presidency and the 1960s, influencing the world they live in today.

- Recommended for grades 5 – 12.
- Size limitations: 20 students minimum to qualify as a school group.  
(Groups larger than 80 students may require special approval)
- Length: 1 hour.

## SCHEDULING

- Visits are scheduled between 9:30 a.m. – 3:00 p.m. Monday through Friday.
- K-12 groups are required to bring one chaperone for every 10 students.
- Groups larger than 80 students are strongly encouraged to schedule their visit on a Monday or Tuesday.
- Visit requests must be submitted online at least three weeks in advance.
- There is no availability March 1 – 16, 2025.

## COST

- \$7 / student (excluding March).
- March: Contact the Museum for details.
- 1 free teacher / chaperone for every 10 students.
- Additional teacher / chaperone tickets must be purchased at the full adult admission price.
- Financial assistance available for qualifying schools. See [Page 10](#) for more information.

## EXHIBIT EXPLORATION GUIDES

Enhance your next visit to the Museum with exhibit exploration guides for your students. These guides are customized for middle and high school students to help them explore the Museum's permanent exhibit. Designed by local educators, these new guides teach about the life and legacy of President Kennedy through questions and activities that engage with images and objects on display.

- Middle school and high school versions available.
- Gallery Guides are available online at [www.jfk.org/lesson-plans](http://www.jfk.org/lesson-plans)

# WORKSHOPS

The Museum provides interactive workshops to examine topics related to President Kennedy's life and legacy while making connections to life today. Book a workshop for your class as an add-on to your visit or have the Museum staff join your class through distance learning or onsite visits to your school.



**AT THE  
MUSEUM**

**\$125-150**



**IN YOUR  
CLASSROOM**

**\$150\***



**VIRTUAL  
LEARNING**

**\$125**

## NEW WORKSHOPS FOR 2024-2025



National Security Council ExComm Meeting,  
10/29/1962. Cecil Stoughton, White House  
Photographs. John F. Kennedy Library  
and Museum, Boston.

### COLD WAR CONFRONTATION: THE CUBAN MISSILE CRISIS



50 minutes | 9th-12th grades | 40 students maximum

October 14, 1962: The United States Air Force photographed Russian missiles in Cuba. Over the next thirteen days President Kennedy and Soviet Premier Nikita Khrushchev led their two countries in one of the tensest moments in the Cold War. Students will explore the Cuban Missile Crisis through a series of decisions made by each leader assisted by documents and images from October 1962. During the workshop students will learn about the challenges each leader faced and the impact of their decisions more than 60 years later.



Crowd at Dallas Memorial Auditorium, 9/13/1960.  
Andy Hanson Collection /  
The Sixth Floor Museum at Dealey Plaza

### 1960: SELECTING A PRESIDENT



50 minutes | 5th-8th and 9th-12th grades | 40 students maximum

The presidential election of 1960 was one of the closest in United States history, with only 120,000 votes separating candidates Senator John F. Kennedy and Vice President Richard Nixon. Explore how the 1960 presidential campaign revolutionized political campaigns with a series of firsts kicking off a decade of change for the nation. Students will explore campaign materials including posters, television ads, speeches and the first televised debates while creating their own voter's guide for the 1960 election.



1960 Campaign Button / Darlene Bush Collection /  
The Sixth Floor Museum at Dealey Plaza

### DEBATING THE CONSTITUTION



50 minutes | 7th-12th grades | 40 students maximum

From 1961-1971, the United States ratified four constitutional amendments, three of them connected to the right to vote. Students will explore the changes to voting rights in the 1960s brought about through the 23rd, 24th and 26th constitutional amendments. Focusing on the 26th Amendment, which lowered the national voting age to 18, students will explore the history of the slogan "Old enough to fight, old enough to vote," and conduct a debate on voting ages in the 21st century.

# WORKSHOPS



Sixth floor crime scene, Texas School Book Depository, 11/22/1963. Rusty Livingston Collection / The Sixth Floor Museum at Dealey Plaza

## INSIDE THE MUSEUM: A VIRTUAL VISIT

 Available Mondays and Tuesdays only

50 minutes | 5th – 8th and 9th – 12th grades | 40 students maximum

Embark on a virtual tour of The Sixth Floor Museum's permanent exhibit where students explore President Kennedy's life and legacy. Students will explore artifacts and stories in the Museum's permanent exhibit to understand the impact of President Kennedy's life and legacy in the 1960s and today.



Dallas police department, 11/22/1963. Dallas Times Herald Collection / The Sixth Floor Museum at Dealey Plaza

## CONFLICTING EVIDENCE



50 minutes | 5th – 8th and 9th – 12th grades | 40 students maximum

75 minutes | 9th – 12th grades | 40 students maximum | \$150/workshop

Students become crime scene investigators, evaluating evidence found within the first 24 hours of the assassination of President Kennedy. By studying primary sources and images, students work to evaluate their accuracy and gain a better understanding of the historic events of November 22, 1963. After reviewing the evidence available to investigators at the time, students create a final report detailing their findings.



## HISTORY DETECTIVES



50 minutes | 3rd – 8th grades | 40 students maximum

Engage your students' detective skills to uncover time capsules created from the Museum's collection of 1960s artifacts. Learn about President Kennedy and the 1960s by examining photographs, magazines, toys, clothing and more. Students will work in groups to unpack a time capsule and discover information about the person who created it and then share their discoveries.



Piccadilly Cafeteria protest, Dallas, 6/5/1964. Dallas County Sheriffs Department Collection / The Sixth Floor Museum at Dealey Plaza

## RESISTANCE: CIVIL RIGHTS AND KENNEDY'S LEGACY



50 minutes | 9th – 12th grades | 40 students maximum

In the 1960s, the Civil Rights Movement was a major focus for change in the United States. During his presidency, Kennedy saw several protests and acts of discrimination take place throughout the country leading to his June 1963 televised address to the nation on civil rights. Students will analyze primary sources and explore several approaches used to protest discrimination while exploring Kennedy's impact on the Civil Rights Movement during and after his presidency.



# TEKS COMPATIBILITY

	ELAR	Social Studies	Texas History	U.S. History since 1877	U.S. Gov't	World History	Forensic Science	Mexican American Studies	African American Studies
<b>Museum Visit</b> <b>Onsite / Virtual</b>	6.b.6.H 7.b.6.G 22.b.1.A 22.b.5.G-H 23.b.5.D-H 24.b.5.D-H 36.c.4.E-G 37.c.5.C-D 38.c.4.D-H	5.23 6.19 8.29	7.20	2 8 9.G 9.E	13.B 16.A	13.A 13.C 20.B	3.H 4.B-C 5.C 5.E		9.E 10.B 11.D
<b>Conflicting Evidence</b>	6.13.A 7.b.6.F 22.b.5.F 22.b.6.I 36.c.5.I	6.19.A-D 7.20 8.29.A-F	7.20	28	21		3.H 4.B-C 5.C 5.E		
<b>History Detectives</b>		5.19.D 5.23.D-E 6.18 6.22 8.29	7.20 7.22.C	8.A 9.I 28.A-D 29.A		20.B 21.F 28.C 30.C			5.C 5.H-I 17.A-D 18.A
<b>Resistance: Civil Rights and Kennedy's Legacy</b>	60.1.c	6.22 8.29	7.20	9.D 9.G 9.H 22.A	16.A				5.H-I 6.A 6.C 9.E-F 10.B 11.D
<b>Cold War Confrontation: The Cuban Missile Crisis</b>	22.1, 22.5, 22.6 23.1, 23.5, 23.6 24.1, 24.5, 24.6			2.A-B; 8.A-B, 28, 29		1.F, 13, 20, 27.C, 28, 30			
<b>1960: Selecting A President</b>	22.1, 22.5, 22.6 23.1, 23.5, 23.6 24.1, 24.5, 24.6	4.5, 4.15, 4.16, 4.19 4.20, 4.21 5.15, 5.17 5.18, 5.23, 5.24 6.11, 6.12, 6.19 7.7, 7.16, 7.17, 7.20, 7.22 8.15, 8.19, 8.20, 8.21, 8.29		1.A, 8.F, 9, 22, 28, 29	1, 2, 6.B, 9, 10, 13, 15, 20, 21			4.A, 8.F	5.I, 10, 11, 17, 18
<b>Debating the Constitution</b>	22.1, 22.5, 22.6 23.1, 23.5, 23.6 24.1, 24.5, 24.6	7.1.A, 7.7, 7.16, 7.22 8.15, 8.16, 8.19, 8.20, 8.21, 8.29		1.A; 2.B; 8.F, 9.A-C, G, I; 20.B; 22, 28, 29	2, 6.E-F, 13, 14, 20, 21			4.A, 8.F	5.I, 10, 11, 17, 18



# PRICING

	<u>Museum Site Visits</u>	<u>Museum Workshops</u>	<u>Virtual Learning</u>	<u>In-Classroom Workshops</u>
<b>Dates</b>	September 3, 2024 – August 29, 2025 Monday through Friday No availability March 1-16, 2025 Limited availability March 17-31, 2025		September 3, 2024 – August 29, 2025	
<b>Tour Times</b>	9:30 a.m. – 3:00 p.m.		9:30 a.m. – 3:30 p.m.	8:00 a.m. – 4:00 p.m.
<b>Length</b>	1 hour	50 – 75 min. / workshop (does not include Museum visit)	50 min. / workshop	50 min. / workshop
<b>Student Cost</b>	\$7 / student April – February  March: Contact the Museum for availability and pricing	\$125 / workshop \$150 / 75-minute <i>Conflicting Evidence</i> workshop  Workshops are not included in the \$7 visit ticket price	\$125 / workshop	\$150 / workshop*
<b>Teacher / Chaperone Cost</b>	1 free teacher / chaperone for every 10 students  Additional tickets for regular adult admission price		Included	
<b>Financial Assistance Available**</b>	Yes \$4 / student for qualifying groups Unavailable in March		No	
<b>Group Size</b>	20 student minimum  Groups of 80+ students may require special approval	20 students minimum, 40 students maximum / workshop	15 students minimum, 40 students maximum / booking	20 students minimum, 40 students maximum / booking
<b>Registration Deadline</b>	3 weeks in advance			

Register for any Museum site visits  
 or workshops at [jfk.org/book-a-school-visit](https://www.jfk.org/book-a-school-visit).

\* Schools located beyond a 15-mile radius of the Museum will have a travel surcharge for each additional mile at the published federal mileage rate.

\*\*Financial assistance is only applicable to Monday through Friday visits. Does not apply to Museum visits scheduled for Saturdays or Sundays.

# FINANCIAL ASSISTANCE

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The Sixth Floor Museum at Dealey Plaza offers financial assistance to North Texas schools for onsite school visits and workshops.

## WHO CAN APPLY?

Texas schools in Regions 7, 8, 9, 10, 11 and 12 may apply for a student ticket rate of \$4 / student admission and a 50% discount on onsite workshop fees.

## WHAT ARE THE REQUIREMENTS?

1. Schools applying for financial assistance must be Title I or have a minimum of 30% of the school's student population enrolled in the Federal Free and Reduced Lunch Program.
2. Financial assistance is available on a first-come, first-served basis.
3. Financial assistance is not available for visits in March 2025.
4. Teacher / chaperone tickets are free based on a 1:10 ratio. Additional teacher / chaperone admissions not included.
5. Museum site visits and workshops are available Monday through Friday.
6. Field trips must take place September 3, 2024-August 29, 2025.
7. Applications must be received no later than four weeks prior to the scheduled visit date.

## HOW DO I APPLY?

Applications may be requested when scheduling your visit at [jfk.org/book-a-school-visit](https://jfk.org/book-a-school-visit) or by contacting the Education Department at [education@jfk.org](mailto:education@jfk.org).

## HAVE QUESTIONS?

Contact us at [education@jfk.org](mailto:education@jfk.org) or [214.389.3076](tel:214.389.3076).

# HOW TO BOOK

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To register for any of our Museum site visits or workshops, visit [jfk.org/book-a-school-visit](https://jfk.org/book-a-school-visit).

# QUESTIONS?

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Contact [education@jfk.org](mailto:education@jfk.org).

For questions about reservations, booking and scheduling please call [214.389.3051](tel:214.389.3051).

For questions regarding curriculum materials and content please call [214.389.3076](tel:214.389.3076).

# FREQUENTLY ASKED QUESTIONS

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## WHAT IS A SCHOOL GROUP?

School groups must meet the following criteria to receive school group pricing:

- Group must be a K-12 class from an accredited school or homeschool group
- Students must receive a grade for the class affiliated with the field trip
  - Extracurricular clubs / activities / groups and sports teams do not qualify
- Minimum number to qualify for school group pricing: 20 students
- Must schedule a minimum of three weeks in advance

## DO HOMESCHOOLS QUALIFY?

- Yes, homeschools qualify for school group discounts if they meet the minimum number of students required.(20 students per booking).
- Free teacher / chaperone tickets are provided at a rate of 1:10 students.

## MINIMUM / MAXIMUM SCHOOL GROUP SIZE

- School groups must have a minimum of 20 students for a Museum site visit in order to receive the school group rate. Groups larger than 80 students must contact the Museum and are encouraged to visit on Mondays and Tuesdays. Please contact the Museum at [education@jfk.org](mailto:education@jfk.org) for information.
- Museum workshops must have a minimum of 20 students and a maximum of 40 student per session.
- Virtual workshops must have a minimum of 15 students and a maximum of 40 students per session.
- Total student attendee numbers are due to the Museum one week prior to your visit. After that date, ticket numbers may be adjusted to accommodate additional attendees, however the number cannot be adjusted for lower numbers.

## CHAPERONES

- Museum visits require one teacher / chaperone for every 10 students. Free teacher / chaperone tickets will be provided based on this 1:10 ratio.
- Additional teachers / chaperones will be charged regular adult admission rates.
- Teachers / chaperones must be at least 18 years of age.

## DO VISITS TO THE MUSEUM ALIGN WITH THE TEKS AND NATIONAL U.S. HISTORY STANDARDS?

- All education workshops are aligned to the TEKS and National U.S. History Standards. Please see our TEKS alignment information on [page 6](#).



## FAQ (CONTINUED)

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### DOES THE MUSEUM OFFER SENSORY BAGS?

- The Museum is a certified Sensory Inclusive™ venue through KultureCity. Sensory bags may be checked out free of charge at the Front Desk in the Visitor Center. When booking a visit, please indicate your interest in the comments section of the reservation form. Sensory bags include noise-reducing headphones, a sensory map of the sixth floor and fidgets.

### DOES THE MUSEUM OFFER GUIDED TOURS?

- The Museum does not offer guided tours, all Museum visits are self-guided. The Education Department provides grade-specific exhibit exploration materials for use during your visit on our website, [www.jfk.org/lesson-plans](http://www.jfk.org/lesson-plans). Visit materials are provided via email in advance of your field trip.

### DOES THE MUSEUM HAVE LUNCH SPACE GROUPS?

- The Museum does not have lunch space available for school groups.

### IS PARKING INCLUDED WITH OUR GROUP VISIT?

- Bus parking is available a few short blocks from the Museum. Bus parking information will be provided in your visit confirmation packet.
- If your group is traveling by individual cars, paid parking is available at the Museum.

### WHEN SHOULD I BOOK MY VISIT?

- For best availability, we recommend booking as early as possible.
- All visits and workshops must be booked a minimum of three weeks in advance.
- Requests for financial assistance must be received a minimum of four weeks in advance.

### WHAT IS THE CANCELLATION POLICY?

- School groups must cancel no later than two business days prior to their visit. If the school visit and/or workshop is not canceled or a group no-shows, the school will still be responsible for their payment.
- In cases of inclement weather, workshops may be rescheduled at the discretion of the Museum's Education Department.

### HOW DO I BOOK MY SCHOOL VISIT?

- To register for Museum site visits, workshops, in-classroom visits or distance learning, visit [jfk.org/book-a-school-visit](http://jfk.org/book-a-school-visit) for our online registration form.



Crowds at Love Field greet Air Force One, November 22, 1963.  
Dorothy and Carter Murphy Collection / The Sixth Floor Museum at Dealey Plaza.

The Museum gratefully acknowledges the following supporters of K-12 Educational Initiatives:

**The Moody Foundation**

**Margot Perot**

**James Avery Forging Hope®**

**Gil & Dody Weaver Foundation**

# [jfk.org/education](https://www.jfk.org/education)



THE SIXTH FLOOR MUSEUM  
AT DEALEY PLAZA

411 Elm Street | Dallas, TX 75202 | 214.747.6660 | [jfk.org](https://www.jfk.org)

Cover images of 1960 campaign buttons from the collections of: Fred Fuston, Gertrude Strohbeck, Jesse Moyers, Kathleen Morrow Whatley, Liz Shipp, Mel McCoy and Millennium at the Sixth Floor Museum at Dealey Plaza.